

Client Questionnaire: Staging, Color Consulting & E-Design

Contact Information

- Name:
- Phone Number:
- Email Address:
- Project Address:
- Preferred Method of Contact: (Phone / Email / Text)

Project Overview

1. Which service(s) are you interested in?
 - Home Staging
 - Color Consulting
 - E-Design
 - Other (please specify):
2. What is the main goal for this project?
(e.g., selling the home, updating the look, creating a cohesive design, etc.)
3. What is your desired timeline for completion?
4. Do you have a specific budget range in mind?

Home Staging (if applicable)

1. Is the property currently occupied or vacant?
2. How many rooms or areas need staging?
3. Are there existing furnishings to incorporate?
4. What is the target market or buyer demographic for this property?
5. Have professional photos been taken or scheduled?

Color Consulting (if applicable)

1. Which areas or rooms require color consultation?
2. Are there existing colors or finishes that must remain?
3. What is the desired mood or atmosphere for the space?
4. Do you prefer warm, cool, or neutral tones?
5. Are there any colors you dislike or want to avoid?
6. Do you have inspiration images or reference materials?

E-Design (if applicable)

1. Which rooms or spaces are part of the e-design project?
2. What is the primary function of each space?
3. Describe your preferred design style(s):
(e.g., modern, traditional, coastal, bohemian, minimalist, etc.)
4. List any existing furniture or décor to keep:
5. Are there specific items or brands you love?
6. What are your must-haves or deal-breakers?
7. Do you have measurements, floor plans, or photos available?
8. Would you like shopping links included in your e-design package?

Lifestyle & Preferences

1. Who uses the space (adults, children, pets, guests)?
2. How is the space used day-to-day?
3. Are there any accessibility or maintenance considerations?
4. What are your favorite colors, patterns, or materials?
5. Are there any design inspirations (Pinterest boards, magazines, etc.)?

Additional Information

1. Have you worked with a designer or stager before?
2. What did you like or dislike about that experience?
3. Is there anything else that would be helpful to know about your project?

Agreement & Next Steps

- Preferred consultation date/time:
- How did you hear about this service?
- Signature (if required):
- Date:

Thank you for completing this questionnaire. This information helps create a tailored design plan that aligns with your goals, style, and budget.